
Introduction

Our Strategic Plan sets out the strategic direction for E-focus over the next four years to 2020. Significant influences which will drive our efforts over that period include, but are not limited to, changes in federal and state government policy and funding cycles, as well as social and economic changes in our region.

Our planning timeframe is also impacted by key factors such as upcoming employment and apprenticeship services tenders, expiration of the Heidelberg office lease and the introduction of a new Victorian Training Guarantee (VTG) funding model which is expected in 2017.

While our organisation enjoys a secure financial base, we must review operational structures, infrastructure and systems to ensure that we are adequately resourced and ready to respond to the forecast changes, while we continue to identify local needs, deliver quality services and meet funding obligations.

1. Vision & Mission Statement

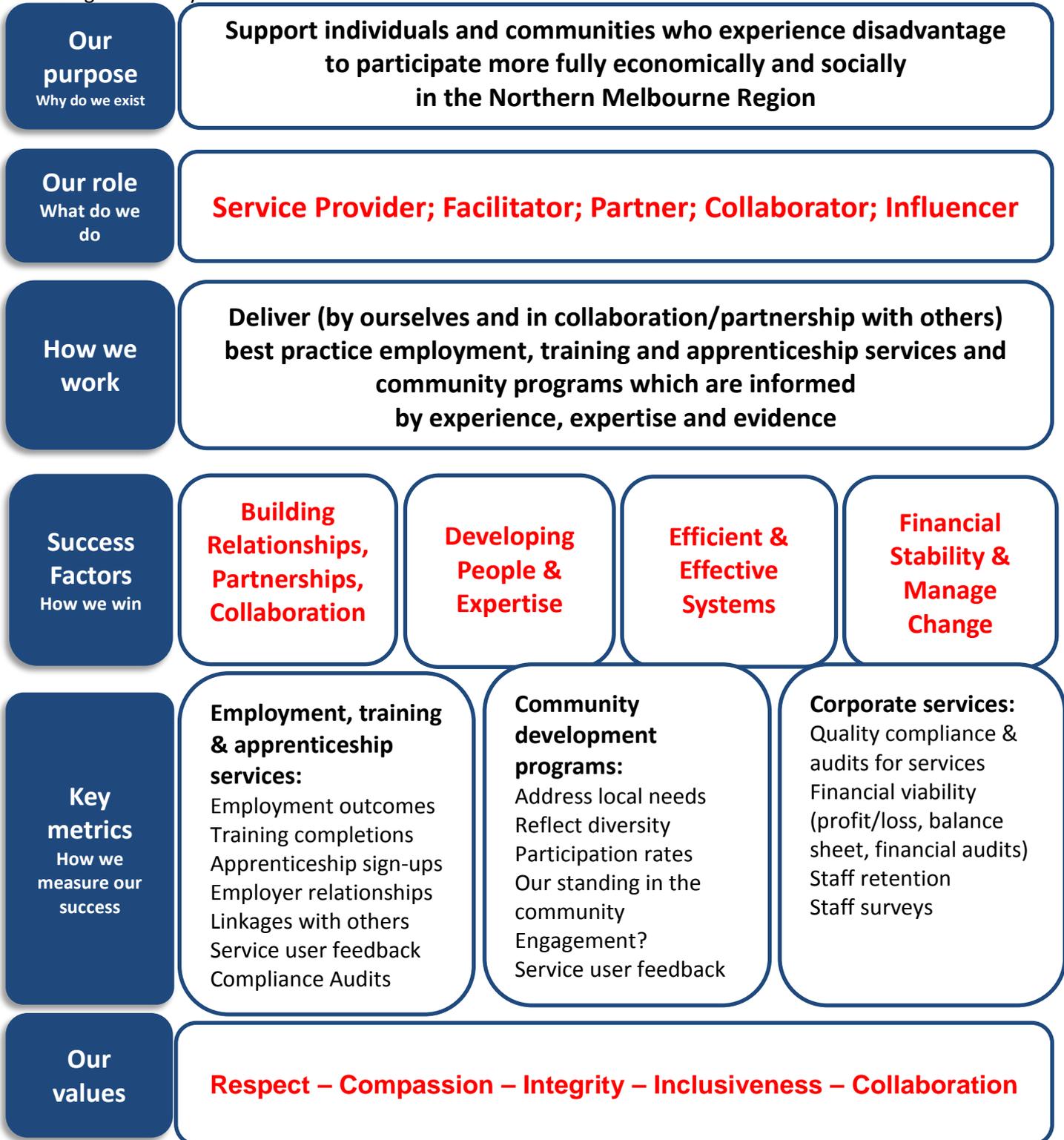
Our Vision: Meaningful work – economic and social participation for all

Our Mission: To enrich the lives of individuals and communities – especially those who experience disadvantage –through the provision of employment assistance, training services, and community development.

2. Key Directions

- Establishing a **whole-of-organisation approach** to building capability and capacity for delivering improved community development projects and community outcomes
- Further develop our **client centred service delivery** approach with a comprehensive Marketing and Stakeholder Engagement Plan
- Establishing sustainable and **diverse income streams** and reduce the organisation's reliance on any individual funding source by developing and implementing a Future Funding Strategy
- Growing E-focus' **annual income to \$10m by 2020** by increasing service delivery of Disability Employment Services (DES) and Training Services in the Northern Metropolitan growth corridor, and supporting continued growth in apprenticeship and traineeship services.
- Continue to build an **adaptive and resilient workforce** by developing and implementing a Workforce Strategy that includes succession planning and professional development
- Investing in IT systems and continuously **improving processes and systems** to maximise efficiencies in service delivery, compliance and reporting
- Position the organisation **to respond to any opportunities** that might arise from the introduction of the NDIS and the development of the Latrobe economic cluster

Strategic Summary





E-focus Strategic Plan 2016-20